

# EZEKIEL TAMONDONG

## Lifecycle Email & Technical Content Writer

B2B SaaS • AI • Health Tech • E-Commerce & DTC

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## EXPERIENCE

### Freelance Copywriter & Content Writer | March 2025–Present

- Write SEO content, newsletters, thought leadership, LinkedIn posts, marketing copy, and email content for startups, founders, and organizations.
- Conduct audience, competitor, industry, and keyword research to develop content and messaging.
- Translate complex technical information and founder insights into clear, engaging content.
- Work directly with clients on brand voice, positioning, and editorial strategy.

### Freelance Content Writer & Copywriter — nest Mental Health Tech | Oct 2025–Present

- Began producing LinkedIn content, later expanding into newsletters and research-based articles.
- Research and write content covering AI, digital mental health, healthcare innovation, and emerging technology.
- Produce recurring NEST Notes newsletters and founder-approved thought leadership.

## CERTIFICATIONS

Klaviyo: [Practitioner](#) • [Deliverability](#) • [Digital Marketing](#)

HubSpot: Email Marketing • Marketing Hub Software • Inbound Marketing • Sales Hub Software • SEO I & II

Microsoft & LinkedIn: Career Essentials in Generative AI, Data Analysis, Business Analysis

All Credentials:

[https://drive.google.com/drive/folders/1QDx\\_O\\_gcVYtqMEHOpwp33lc--0QwCtkZ?usp=sharing](https://drive.google.com/drive/folders/1QDx_O_gcVYtqMEHOpwp33lc--0QwCtkZ?usp=sharing)

## EDUCATION

B.S. Information Technology — FEU Diliman | 2024